Introduction to Statistics

In this unit we will learn:

- about the difference between a sample and the entire set of data
- about the different types of data
- different ways to measure how spread out the data is
- how to work with data that has been summarized

Quantitative vs Qualitative

Quantitative = Numerical data which can be counted or measured

Qualitative = Can be described in words or categories

Important Notes

It is challenging, but not impossible, to put qualitative data into quantitative terms.

Discrete vs Continuous

<u>Discrete</u> = Has an exact numerical value.

<u>Continuous</u> = Value that is measured, and its accuracy depends on the measuring tool used.

Example: Height in inches Continuous

Discrete

1. Decide which of these variables are continuous and which are discrete:

- (a) days in a month Discrete
- (b) shoe size Discrete
- (c) length of foot Continuous
- (d) weight of a gerbil Continuous
- (e) length of arm to the nearest centimetre Discrete
- (f) age in completed years. Discrete

Continuous

Discrete

Population vs Sample

 $\underline{\underline{Population}}$ = The entire group which we are interested in studying.

<u>Sample</u> = Subset of the population, or a group of data collected from the population.

Important Notes

- 1. The sample may not be representative of the population.
- 2. Even with a good sample, it is unlikely you will get the same statistics as you would for the entire population. (This can be shown mathematically!)

<u>Random Samples</u> can help us avoid problem #1 from the previous slide (samples not representative of the population.

Random Samples

- 1. Each member of the population is eqaully likely to be selected
- 2. The probability of selecting any member of the population is independent of the selection of any other member.

- 2. For each of the following suggest why the sample taken is not random:
 - (a) a questionnaire to find out attitudes towards a new shopping development taken on the street at 4 p.m. on a Saturday
 - (b) interviewing students in a lesson about truancy rates
 - (c) an internet survey of voting intentions
 - (d) a cholesterol test from one person in each household in a street.









